



299 Commerce Street P.O. Box 39 Snow Hill, MD 21863
410-677-6830 www.worcestergold.org

MISSION: Worcester County GOLD improves the quality of life of local citizens for whom traditional means of well-being support is not fully available. A non-profit organization, Worcester County GOLD promotes dignity by providing financial aid to families in crisis, vulnerable adults, and children in foster care.

2015

Board of Directors

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WORCESTER GOLD BY THE NUMBERS

What did your support accomplish in the past year?

- **1,933:** Number of individuals who benefitted from emergency financial assistance.
- **19:** Number of at-risk children who attended summer camp.
- **1,370+:** Number of diapers distributed from the Baby Pantry.
- **529:** Number of children who received back to school supplies.
- **235:** Number of Thanksgiving turkeys distributed in partnership with the Worcester County Bar Association.
- **31:** Number of bikes donated.
- **332+:** Number of service hours completed by GOLD volunteers.
- **7,000+:** Number of people reached by GOLD's Facebook posts.
- **905:** Number of individuals served by the *Helping Hands for the Holidays* program.
- **600:** Number of *Hair Cuttery* free haircut certificates distributed.
- **31:** Number of children in Foster Care who received services from GOLD.
- **23:** Cases of cookies donated for families in need by Girl Scout Service Unit 7.

A Fond Farewell to Longtime Treasurer

Eric Vinson, who served for years as GOLD's Treasurer, retired from the Board of Directors in December after many years of service to the organization. As a Certified Public Accountant, Eric brought expertise to the role of Treasurer, and donated countless hours of work handling GOLD's financial administration—even during tax season! During his tenure, the organization's assets grew, contributing to the strong financial position of today. By donating services such as tax preparation, he saved GOLD thousands of dollars, which were instead used to directly serve the community. Because of Eric's dedication, many Worcester County residents in need received assistance from GOLD.

Along with managing the money matters, Eric volunteered at many GOLD fundraisers and outreach events each year. At the annual Board of Directors breakfast meeting in December, Eric was presented with a plaque, and a pair of Superman cufflinks, in acknowledgement of his "heroic" efforts on GOLD's behalf.



Bingo Fundraiser.

Saturday, June 6 at the Ocean Pines Community Center. Join your friends for an evening of bingo fun and cash prizes. Refreshments will be available for purchase.



First Annual GOLD Golf Tournament:

Friday, November 6 at Rum Pointe. Play a round to raise funds for a good cause.

Special Projects Update

GOLD implements three Special Projects annually: *The Spring Basket Project*, *School Supplies for Students*, and *Helping Hands for the Holidays*. In 2015, 208 Spring Baskets were distributed—40 more than last year! Below, Kimberly and Tonya of the Worcester County Health Department prepare to deliver baskets to their clients.



Thank You to Just a Few of our Community Partners!

The Ocean City-Berlin Optimist Club donated \$1,000 for the summer camp fund.

Many carloads of Baby Pantry supplies were donated by the Ladies of the Ancient Order of Hibernians, the Opti-Ms Club and the NOEL Community of St. Paul's Episcopal Church.



CraZy LadyZ! boutique raised over \$4,300 for GOLD through their fundraising trip to the Dominican Republic.

Choptank Electric Cooperative donated \$1,000 for emergency food assistance.

The Ocean City Elks Lodge donated \$2,000 worth of gift cards to purchase winter coats.

\$1,000 worth of gift cards were donated through the Food Lion Feeds program.

This year's *Spring Basket Project* represents the first time GOLD has offered sponsors the option of signing up electronically on the website. Plans are underway to expand this option for the other Special Projects.

Thanks to many sponsors and donors, including **WBOC's Bless Our Children** fund, *Helping Hands for the Holidays* 2014 brightened the season for 905 individuals in need. GOLD thanks in-office volunteer **Becky Flater** who wrapped and distributed countless holiday gifts, Volunteer Coordinator **Gail Jankowski** and all the **Friends of GOLD** who were out in the field braving the crowds at Wal-Mart to shop for children in need, and seasonal employee **Hans Zieger** who updated and streamlined the *Helping Hands* database system to allow us to help more people more efficiently. **Next up is School Supplies for Students**, so sharpen your pencils and be on the lookout for the sponsor appeal letter in your mailbox this summer.

